



EurekAlert! Chinese Per-Release Form

YES! I would like to post press releases from my institution on EurekAlert! Chinese on a fee-per-press release basis.

I understand that my institution may post press releases on EurekAlert! Chinese as frequently as desired, with each release to be paid for at the appropriate rate. This arrangement does not entitle my institution to annual subscriber status and the benefits contained therein. My institution, if eligible*, may purchase an annual subscription to EurekAlert! Chinese at any time. Any fees my institution has incurred in connection with per-release postings will not be applied to the annual subscription fee.

* Public relations firms may post press releases on EurekAlert! Chinese on a fee-per-press release basis, but are not eligible to become annual subscribers.

Fee Category

	Without Translation	With Translation*
University, medical center, non-profit institution, government agency	<input type="checkbox"/> \$135/press release	<input type="checkbox"/> \$300/press release
Corporation or public relations firm	<input type="checkbox"/> \$300/press release	<input type="checkbox"/> \$465/press release

* Discounts available for multiple postings. Please contact us for details.

* Each release for translation should not exceed 800 English words.

Institution Information

Institution

Address

City / State / Province / Postal Code

Country

Web Address

Your Name

Title

Phone / Fax

E-mail Address

Payment Information

- Invoice me
- Check (payable to: AAAS)
- Purchase Order attached
- Charge my credit card (check one)
 - American Express
 - MasterCard
 - Visa

- Please do not bill my credit card for future press release postings.
- Please do not invoice me for future press release postings.

CardNumber

Expiration Date Security Code (SW2)

Name on Card (please print)

Signature

Please complete this form and return it by fax to **1-202-898-0391** or by mail to EurekAlert! Chinese, AAAS, 1200 New York Avenue NW, Washington, DC 20005. Payment may follow.

Questions? Contact us by phone at 1-202-326-6716 or e-mail at chinese@eurekalert.org.

Please see reverse side →



Benefits

- Posting of eligible¹ press releases on EurekAlert! Chinese – press releases will appear on both the EurekAlert! Chinese Web site and in customized e-mail alerts sent to registered reporters
- Access to a secure area for posting sensitive information exclusively for journalists, such as embargoed news about upcoming reports in peer-reviewed journals²
- Automatic archiving of all news releases in an easily retrievable system
- Audit reports indicating the number of viewings each of your news releases receives for the months relevant to posting activity
- Links to your institution's home page and research publications
- Unlimited posting of eligible meetings, press conferences, and events on EurekAlert!'s Chinese Calendar
- Posting of images with your press releases

¹Material eligible for posting to EurekAlert! Chinese includes the following: research results published in peer-reviewed journals or reported at scientific meetings; science policy news; information about substantive scientific, medical, or technological research; news relating to the business or economics of science, and announcements about scientific press conferences and meetings, grants, achievement awards, and newly published books.

EurekAlert! Chinese does not accept submissions concerning faculty appointments or administrative reports. AAAS has final authority over EurekAlert! Chinese content and screens all submissions for suitability. AAAS does not edit material posted to the system. Individual providers are responsible for the material they submit.

²EurekAlert! Chinese will take reasonable steps to maintain the security of this area and to make embargoed materials available only to reporters who have registered with EurekAlert! Chinese for access to such materials, but will not be responsible for breaches of such security or embargoes by reporters or others. Should EurekAlert! Chinese become aware of any actions that compromise the site's security or editorial integrity, EurekAlert! Chinese reserves the right to revoke posting privileges and/or access to the site and retain all fees paid in exchange for use of the site.

Terms and Conditions

This arrangement entitles the named institution to the benefits listed above and permits EurekAlert! Chinese to use and authorize the use of your institution's name and submitted materials in any manner consistent with providing those benefits.

EurekAlert! Chinese may organize, categorize, index, display, transmit, and cause the retrieval of your materials in a manner consistent with providing those benefits, but will not change the content of your submissions.

Institutions that provide material to EurekAlert! Chinese assume sole responsibility for the content and agree to indemnify EurekAlert! Chinese for any damage or expenses (including reasonable attorneys' fees) arising from submitted material that is claimed to infringe copyrights, to be defamatory, or to violate privacy or other rights of any person or entity.

These rates are subject to change.